

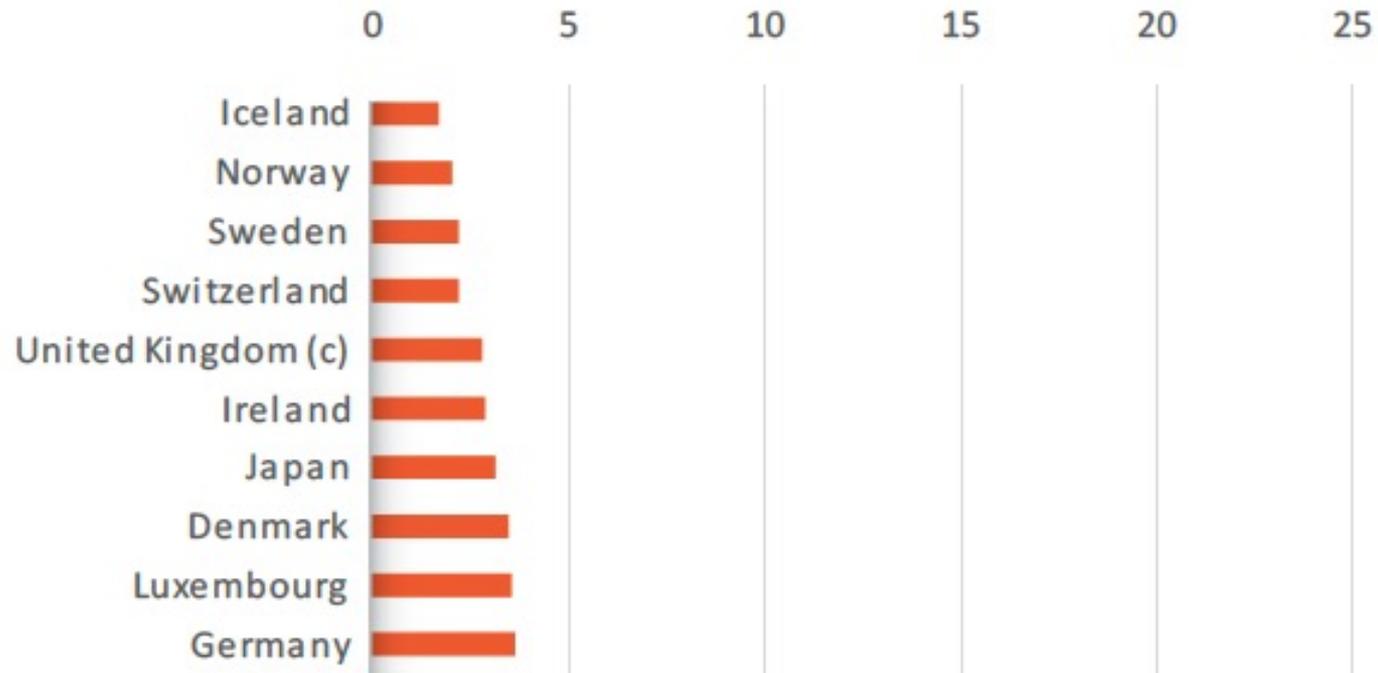


**Jessica Truong**  
Secretary General

# Towards Zero Foundation

- UK registered charity working internationally for a world free from road fatalities and life changing serious injuries by promoting safe and sustainable mobility.
- Encourage the adoption of the Safe System approach to road safety
- Platform for global programmes and partnerships
- Working for ambitious improvements in public health on our roads in support of the UN's transport related Sustainable Development Goals.

## UK Road Safety Performance



**Road Fatalities per 100,000**

## UK's role in international road safety

- Engagement with the United Nations via the UN World Forum for Harmonisation of Vehicle Regulations and the Global Forum for Road Traffic Safety
- Member of International Traffic Safety Data and Analysis Group (IRTAD)
- Donor to the World Bank's Global Road Safety Facility
- Independent charitable sector – FIA Foundation, Towards Zero Foundation/Global NCAP

## Prince Michael Road Safety Awards



- Give public recognition to those who have improved road safety throughout UK
- Recognise outstanding achievement and innovation world-wide.

## The UN General Assembly



- HRH Prince Michael of Kent represented the UK at the 72<sup>nd</sup> UN General Assembly debate on 'Improving Global Road Safety' 2018
- Set a new path of road safety progress for 2030.

## Global Network for Road Safety Legislators



- Launched December 2016 in London
- To unite the voices of parliamentarians and parliamentary bodies in order to strengthen advocacy efforts aimed at accelerating action to reduce road traffic deaths and injuries globally
- Regional chapters launched in South-East Asia and Latin America

## Putting Road Safety on the Commonwealth Agenda

- Commonwealth countries suffer over 500,000 road fatalities every year
- Road injury is the world's number one cause of death of children and young people between the ages of five and twenty nine
- Over 60% of the population of the Commonwealth are aged under 30



## Moving forward

- High-Level Meeting of the UN General Assembly in 2022
- Brexit and impact on vehicle safety

**TOWARDS**  **ZERO** FOUNDATION